

Green Zebra Goes Mobile

When is a phone not a phone?
When it's a coupon book!

We here at 3rdWhale Mobile are pleased to have partnered with Green Zebra to help make couponing something you can do right from your phone. How?

Picture this: You're wandering somewhere around the Greater Vancouver area. You see this great green business. You remember that you bought a Green Zebra guide, but dang it, it's back home. No problem. Switch on your iPhone, fire up your 3rdWhale application (*which, by the way, donates 25 cents from every app purchase to 5 green/*

environmental NGOs) and use it to find where you are.

More than likely, the green business you're looking at is listed on there. If they're part of the Green Zebra network, a coupon option will appear. Tap it and voila, there on your phone is a coupon. You just go into that business and show them the coupon. Money, planet, and paper saved.

You can now also feel good about supporting a local business - one striving to make a positive impact, whether on the neighborhood, on the larger community, or on the health of the environment. Maybe even all of the above.



Thanks to 3rdWhale, Green Zebra's new mobile platform lets you access coupons from your favourite places in the guide...and even some that you won't find in here. With over 100 businesses already signed up and more to come, you're in for a lot of new adventures you'd never have anticipated. Try out some unique places to find your new favourite organic restaurant, shoe store, or who knows?

Happy exploring!

www.3rdwhale.com